Reimagining the Purpose of Town Centres





Salford City Council

Many Thanks To:

Salford City Council

Partners in Salford

Salford Health and Wellbeing Board

Julia Chapman, for writing and designing the report

Sara Auty From SAZ MEDIA for providing the photos for this report

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Introduction

Town Centres have been a staple of British Society for centuries. With the ever-increasing rise of digitisation, town centres in the UK are going through rapid modernisation in order to keep up with the times. However, it can be seen that despite this, town centres up and down the country are in decline, drawing in fewer and fewer visitors every year.

This report will visually explore the problems people face in town centres preventing them from visiting and the possible solutions to make town centres all over the UK warm and inviting places for everyone. This report was created with reference to both Eccles Town Centre and Swinton Town Centre; however, the problems and solutions highlighted in this report can be applied to town centres all over the UK. It is hoped that this report can help to inspire not only change within town centres, but also change in the way we think about our towns and cities. Through true community-led involvement, this report will showcase how we can make town centres warm and welcoming places to be.

Reasons for visiting a town centre

To reimagine town centres, we need to consider the variety of reasons why someone would want to go to a town centre. We also need to recognise the increasing diversity of local communities.

Town centres can be places to create, nurture and sustain **social and community networks**, especially between people from diverse backgrounds.



Town centres can offer people **food and drink**, as well as **toilets** and changing places. In light of climate breakdown, greener/bluer town centres could provide people with **shelter**, shade or warmth.



For some people, their **homes** will be within town centres, possibly complemented by other forms of accommodation.



Economically, as well as more traditional places of **economic exchange**, town centres could be places of more diverse **work** opportunities, whether independent business, self-employment or employment.



Focal points for **travel** are likely to be within town centres. These are likely to include: walking; cycling; bus; tram; railway; and possible waterways.



Town centres can offer a range of **leisure** and **learning** opportunities. These include play and fun, physical activity, heritage, tourism and culture.

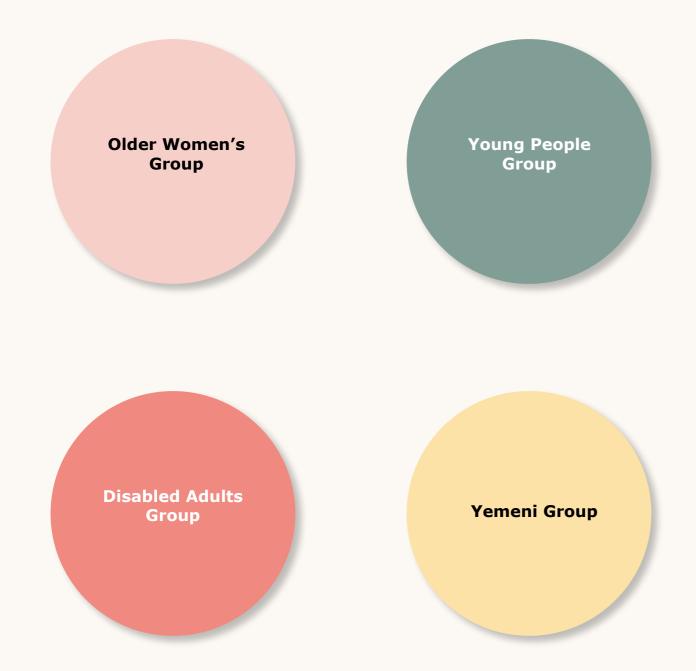


There are increasing opportunities for town centres to host **public services**, such as health and social care, education, and finding work.



The Groups

The collective consists of 4 diverse groups representing both Swinton and Eccles town centres (two groups per town centre). Each group met regularly each week for 4 consecutive weeks to discuss the current problems they face with their local town centres and to produce some solutions to make them better. These groups were:



The Aims

1

To establish who currently resides in Eccles and Swinton, thus portraying a realistic demographic.

To highlight the current problems that residents in each group face that prevent them/dissuade them from visiting to their town centre.

2

3

To come up with solutions that would encourage and entice each group to visit their town centre.

The Older Women's Group

Town Centre: Swinton

- The women live in a coliving space in Swinton and have seen the way that the town centre has changed over the years, often talking in dismay about the town centre of today.
- Each person volunteers regularly at the Humphrey Booth Day Centre.
- They are a tight knit of down to earth women who care about each other and who want to see the town centre thriving once again.
- They discussed how there is a lack of variety in the town centre for them which makes going there not worth it.
- They highlighted the need for regular maintenance and cleaning of the town centre, talking about how the current town centre lacked cleanliness and facilities. This often contributes to the town centre looking depressing.

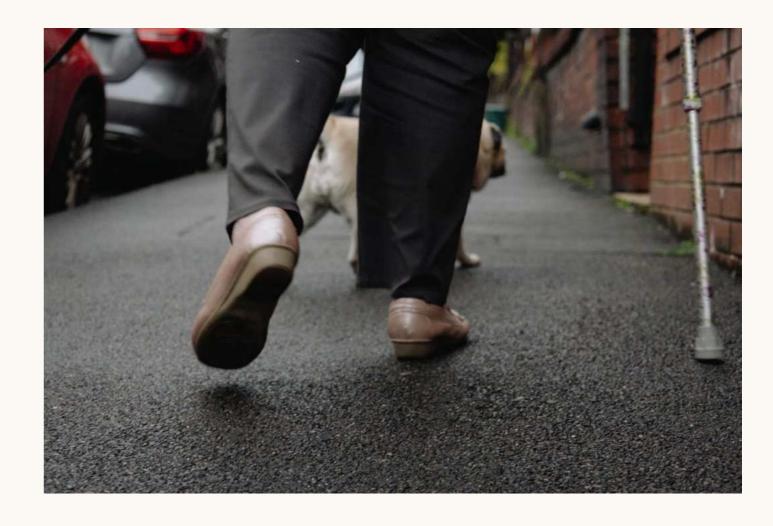


"We want people to be happy in the town centre."

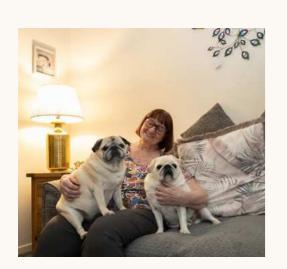






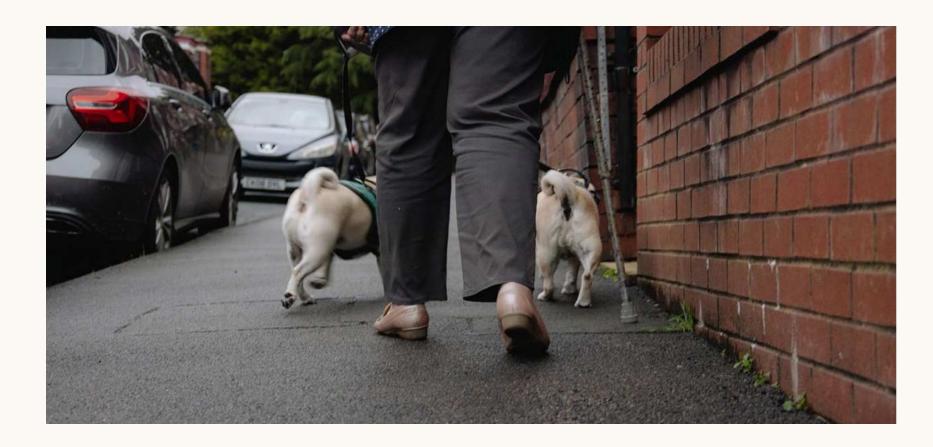


"We want a proud town centre."













"We want somewhere to share our skills."



Young People Group

Town Centre: Eccles

- The group consisted of a mix of young people, ranging in age, within Eccles
- They often talked in disappointment about their local town centre, oftentimes highlighting how it isn't safe for them, especially for those that are people of colour and those who identify as LGBTQ+.
- The town centre was often talked about as a transfer point rather than a destination.
- They highlighted the need for the town centre to adapt to younger audiences in order to become a place to be.



"We want a place to appeal to a younger audience."









"We want a place to be."









"We want things to last and people to visit."





"We want a place with a vibe."





Disabled Adults Group

Town Centre: Swinton

- The group consisted of several members, ranging in age and disability, all being non-verbal.
- They are situated in a care facility in Swinton.
- With the help of their carers, they were able to express their opinions on the town centre through the use of photos and images.
- Most of the adults expressed their happiness to go out and about, however this was contrasted with the difficulty of them accessing the town centre due to different reasons.
- The carers often explained the need for a hub for them in the town centre if they were to go out. This would help to offload stress and to act as a base if they were to stay out for longer periods of time.







"We want a place to go out"









"We want more open spaces"

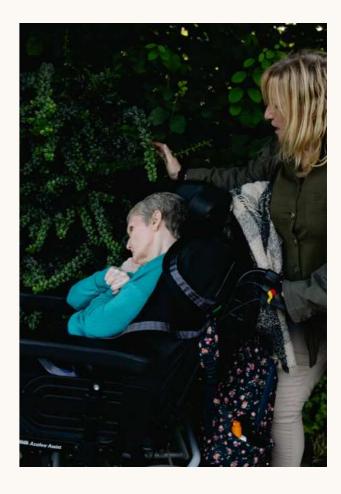






"We want accessible spaces"





"We want places to meet up."





Yemeni Group

Town Centre: Eccles

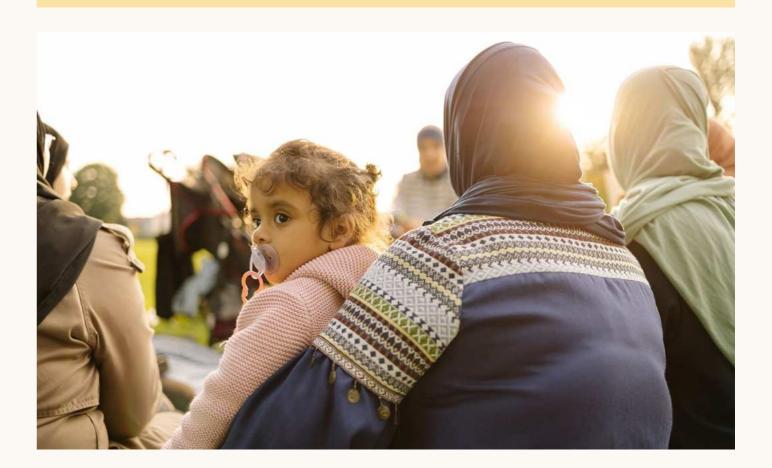
- The group consists of Yemeni men, varying in age who are situated around Central Eccles.
- They often talked in dismay about the local town centre, highlighting the fact that they barely go there as in the past them and their families have received racial abuse form people there.
- Within the sessions, it was shown that the main hub for the group was beyond the town centre on Liverpool Road, housing not only multicultural shops and places to meet, but also the main Mosque that they attended.
- They highlighted the need for more multicultural business, stating they didn't know anyone from their culture who owns a business.
- They explained how food brings people together and how that could play a vital role in the town centre.

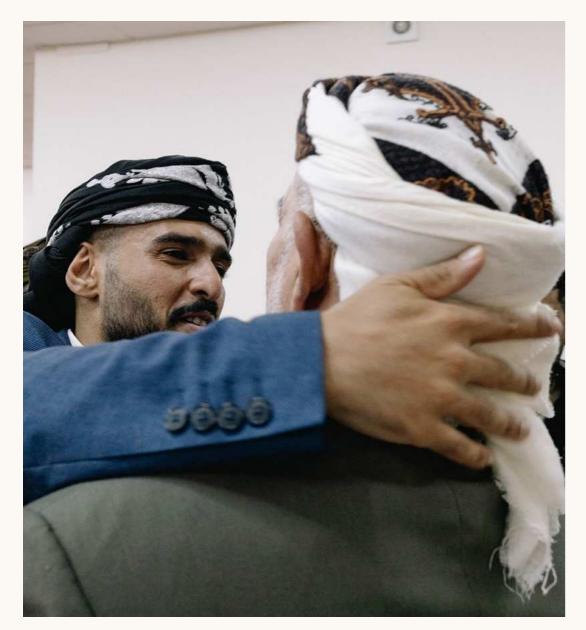






"We want safe spaces."









"We want more meeting spaces."







" Physical and mental well-being needs more importance."





"We want local businesses."



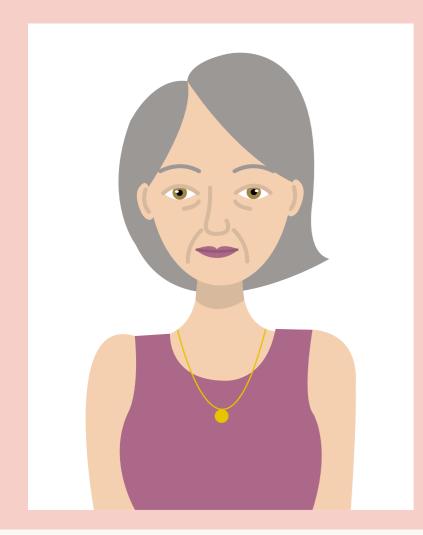


The Personas

Who resides in Swinton and Eccles?



Victoria



Age: 70

Location: Pendlebury

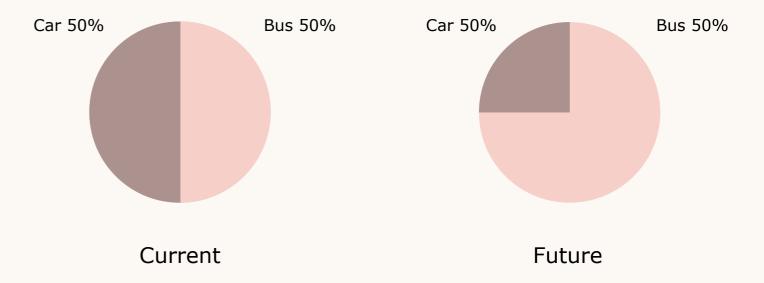
A bit about me:

- I have a sweet personality.
- I volunteer.
- I am a happy person.
- I have been recently divorced.
- I have 3 adult children.
- I like to socialise.
- I am a dancer.
- I have a dog called Gailin and a cat called Poppy.

What Matters the Most to Me:



Transport I Use and Would Like to Use



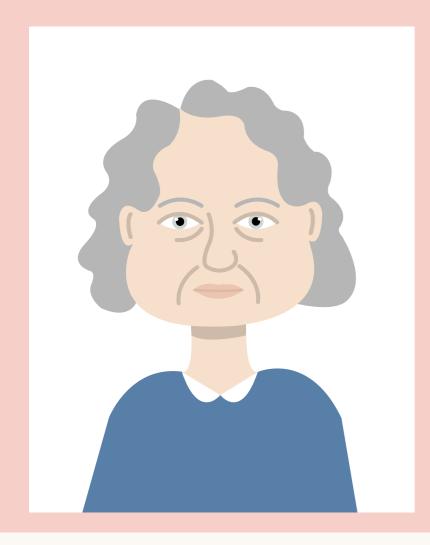
Barriers I Face with the Town Centre



My Hopes for the Future



Gladys



Age: 72

Location: Worsley Road

A bit about me:

- I have had a hard life.
- I feel isolated after my accident.
- I have family but don't live with them.
- I don't have any friends and so that makes me feel lonely.

What Matters the Most to Me:





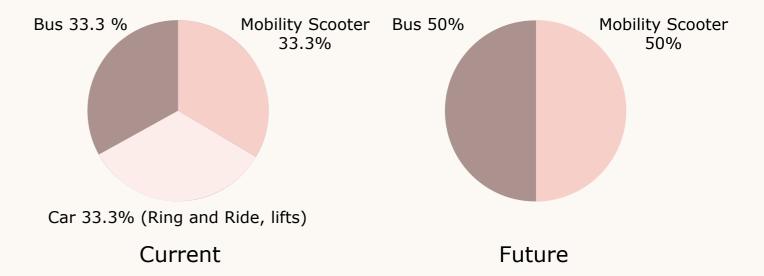


Shelter



Food

Transport I Use and Would Like to Use



Barriers I Face with the Town Centre

Too much BAD WEATHER

Don't have much MONEY as I live on my PENSION I feel LONELY as I have no one to go out with

I need more MOTIVATION

My Hopes for the Future



A Place to Make Friends



A Place to Sit Down



That I win the Lottery

Dora



Age: 21

Location: Patricroft

A bit about me:

- I am mixed race.
- I have a friendly/ bubbly personality.
- I have ADHD.
- I currently work part time, but struggle to hold secure a job that interests me.
- I enjoyed art at school but dropped out of college.
- I moved out at 19 due to family problems.

What Matters the Most to Me:

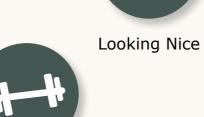






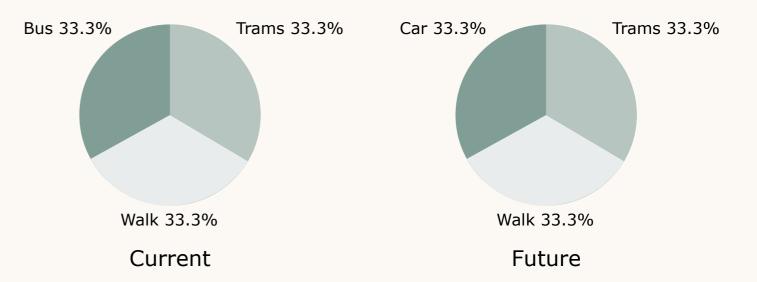
Having Fun

Friends



Fitness

Transport I Use and Would Like to Use



Barriers I Face with the Town Centre

There is nowhere FUN

There is nowhere NICE to see FRIENDS

It is not SAFE for me, especially as a woman of colour

There is nothing to help my FUTURE

My Hopes for the Future











Safety

A Job I am Good at

More Money

Places to Hang Out with Friends

Affordable Home

40

Nana

Sam



Age: 25

Location: Eccles Centre

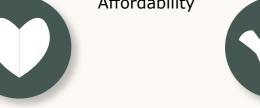
A bit about me:

- I come from a working class background.
- I am sociable and like to hang out with friends.
- I use public transport.
- I like to go to the gym.
- I see my family on special occasions.

What Matters the Most to Me:





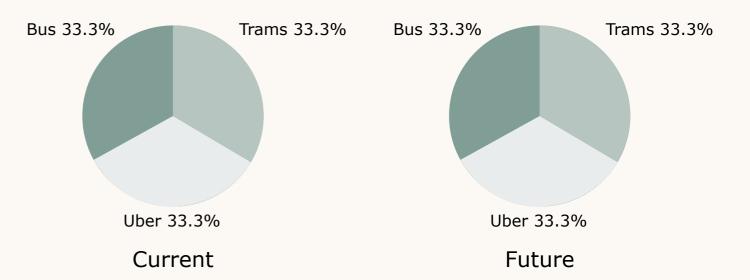


Friends



Community

Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future



Safety



Less Traffic



More Money

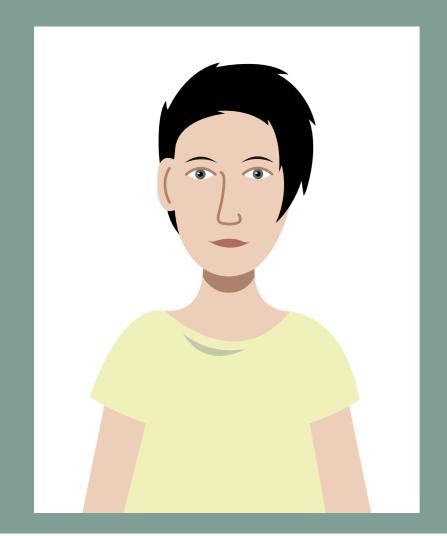


A Friendly Community

42

Family

Arther



Age: 20

Location: Eccles Centre

A bit about me:

- I recently moved to the UK to find work.
- I am transgender.

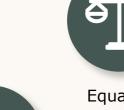
What Matters the Most to Me:



Money



Fitness



Looking Good

Equality



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future

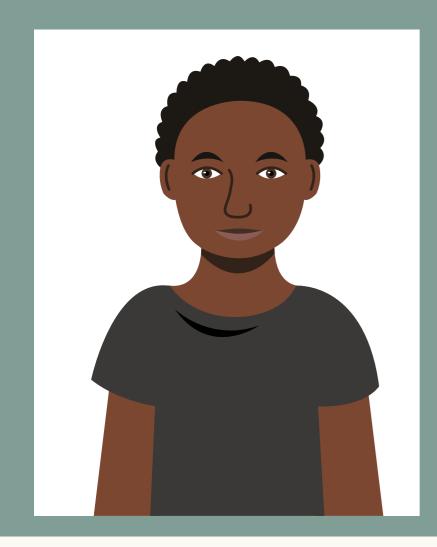


Safety



LGBTQ+ Friendly Places

Kyle



Age: 17

Location: Eccles Town Centre

A bit about me:

- I live with my parents.
- I work at the local corner shop.
- · I earn minimum wage.

What Matters the Most to Me:





Fitness



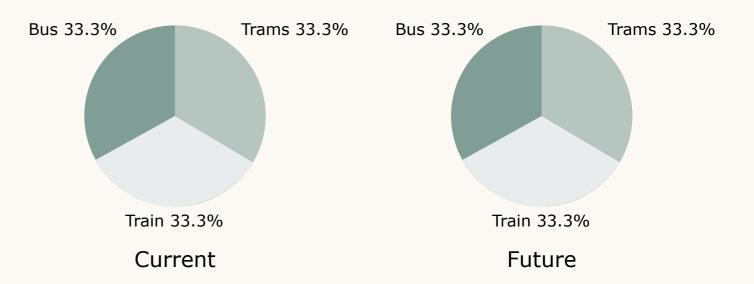
Nice Buildings



Shops



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future







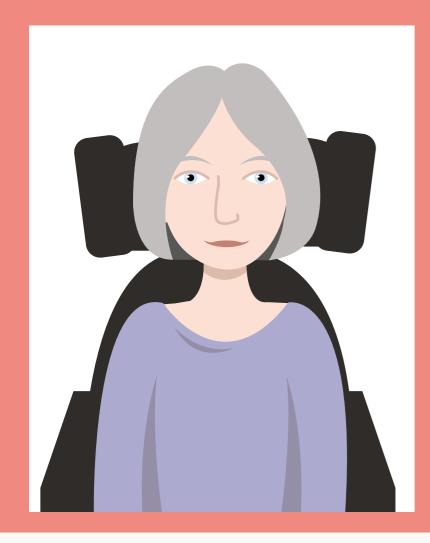


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Safety Nice Buildings in the Town Centre

More Local Jobs More Shops

Julie



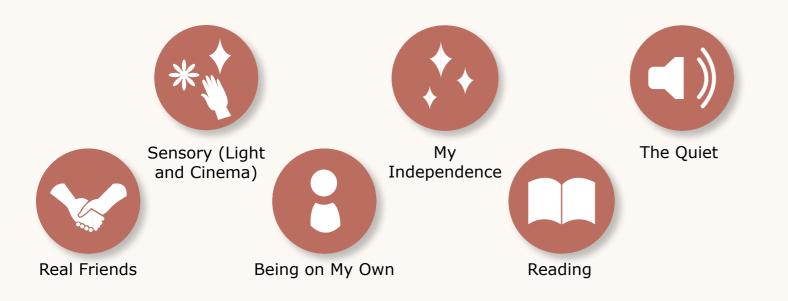
Age: 63

Location: Pendlebury

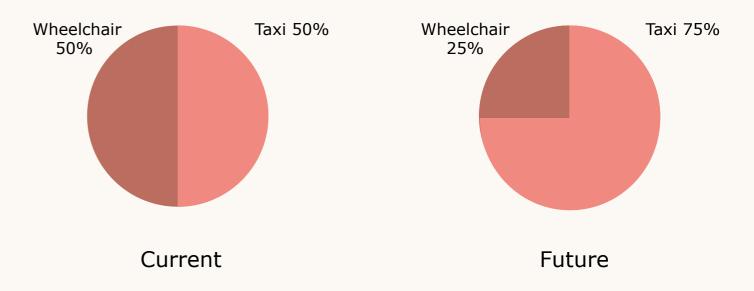
A bit about me:

- I have an acquired brain injury.
- Since the injury my life has changed dramatically.
- I require full support in all areas of my life.

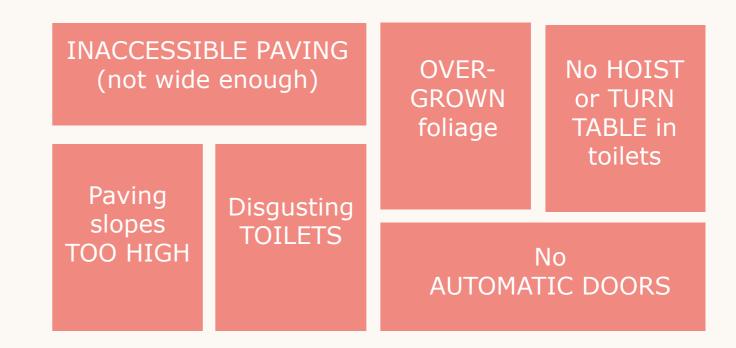
What Matters the Most to Me:



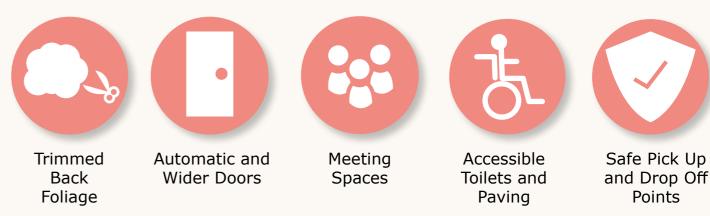
Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future



Paul



Age: 39

Location: Wardley

A bit about me:

- I have learning and physical disabilities.
- I live with my family.
- I am a part of a large family, but currently live with my dad.
- My dad is my carer- I rely on him to get out and about.
- I am visually impaired.
- I have epilepsy.

What Matters the Most to Me:



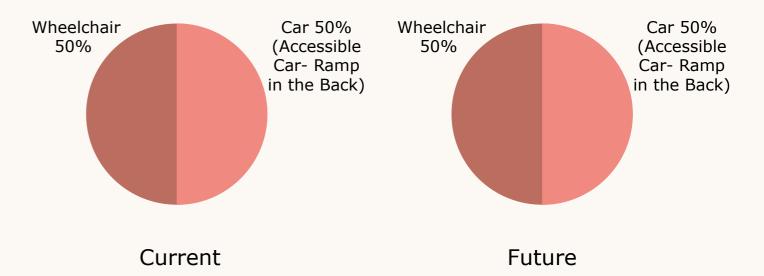
Sensory (Massages and Lights)





Food

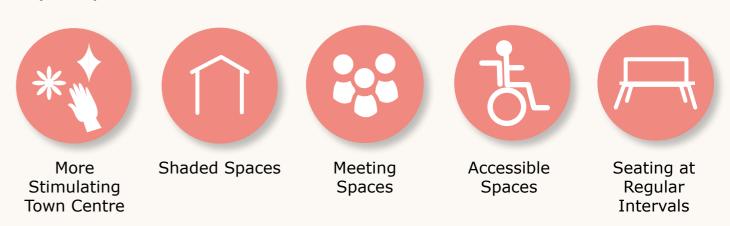
Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future

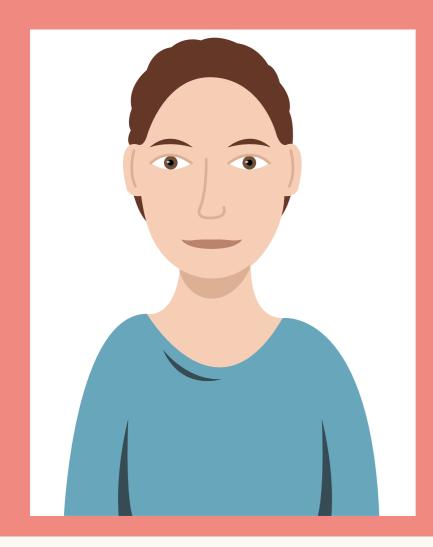


50

Night Time

Pictures

Dale



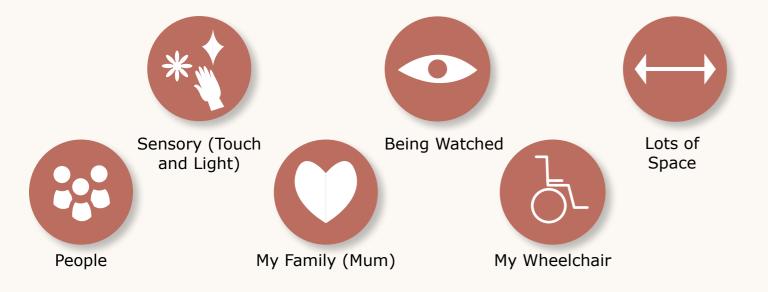
Age: 27

Location: Swinton Centre

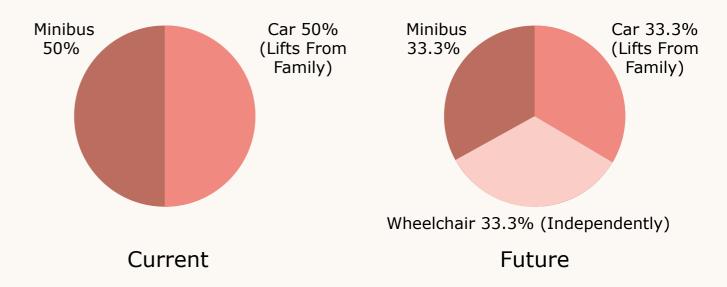
A bit about me:

- I have a learning disability.
- I like interaction.
- I am very bubbly and friendly.
- I like to chat.
- I don't like to sit still.
- I need space to move around.
- I am visually impaired.
- I live in shared accommodation.

What Matters the Most to Me:



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre

I need a BIGGER SPACE

It takes me long to get SETTLED in the CAR

It is NOT SHADED
enough (I have
increased sun
sensitivity due to my
medication)

My Hopes for the Future









More Stimulating Town Centre

Shaded Spaces

Open Flexible Spaces

Accessible Spaces

Safe Spaces

Jason



Age: 68

Location: Clifton

A bit about me:

- I have a mild learning disability.
- I like to go out.
- I like to watch the world go by.
- I like to walk.

What Matters the Most to Me:

Space





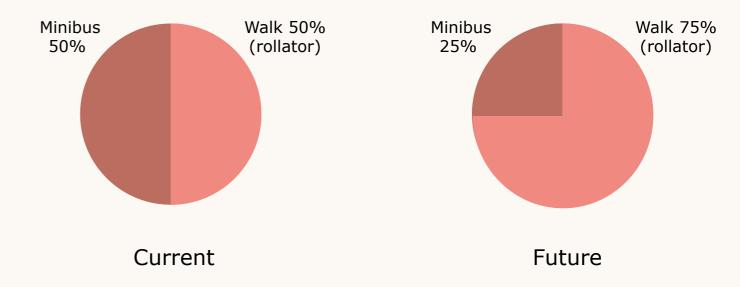






Watching The World Go By

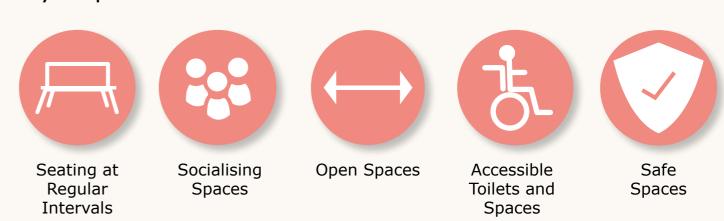
Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future



Maryam



Age: 40

Location: Central Eccles

A bit about me:

- I am divorced.
- I live with my children.
- I often feel lonely.
- I am stressed.
- I struggle with finances.
- I would like to cook more with fresh ingredients.

What Matters the Most to Me:







My Health

56



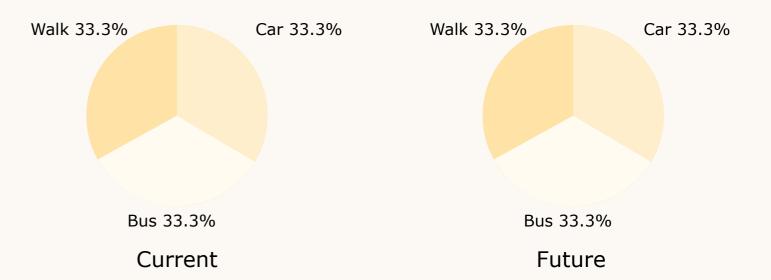
Being with Other Women

Quality of Life

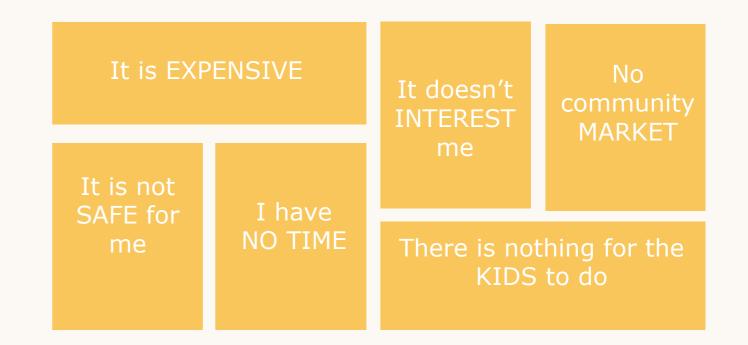


Money

Transport I Use and Would Like to Use



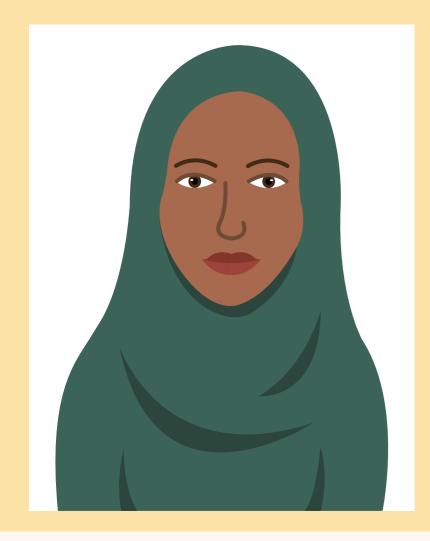
Barriers I Face with the Town Centre



My Hopes for the Future



Sara



Age: 30

Location: Central Eccles

A bit about me:

- I am a house wife.
- My husband works.
- I am strong.
- I have strong aspirations and want to self improve.

What Matters the Most to Me:





Friends

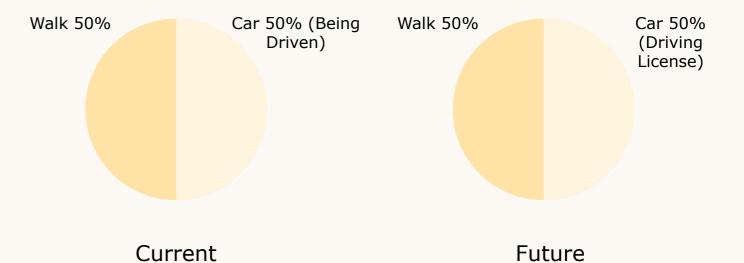


Hobbies



To Work

Transport I Use and Would Like to Use



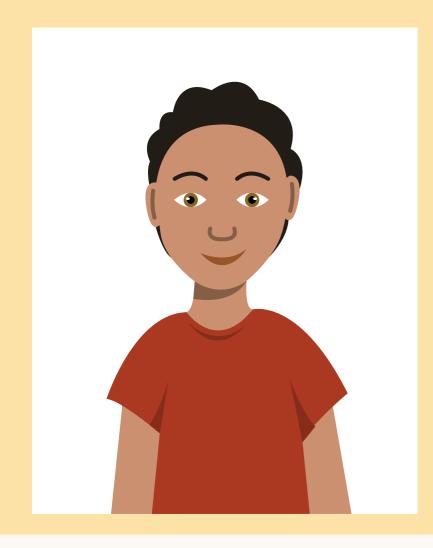
Barriers I Face with the Town Centre



My Hopes for the Future



Khalid



Age: 6

Location: Central Eccles

A bit about me:

- I am high energy person.
- I like Spider-Man.
- I am multilingual.
- I like football and my playstation.
- My family is from a professional class background.

What Matters the Most to Me:



Doing Well in School

Sport



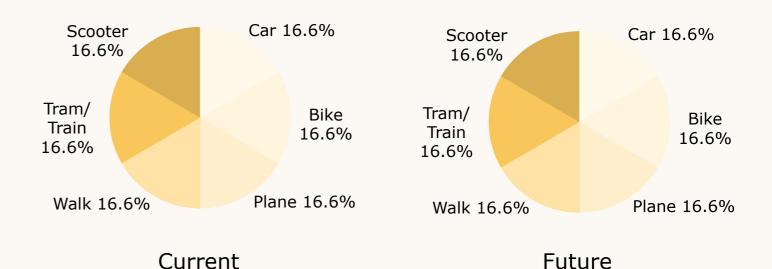
Having Fun



Spending Time with Family



Transport I Use and Would Like to Use



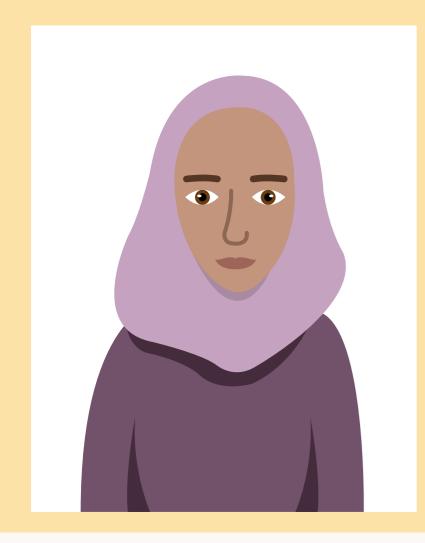
Barriers I Face with the Town Centre



My Hopes for the Future



Aisha



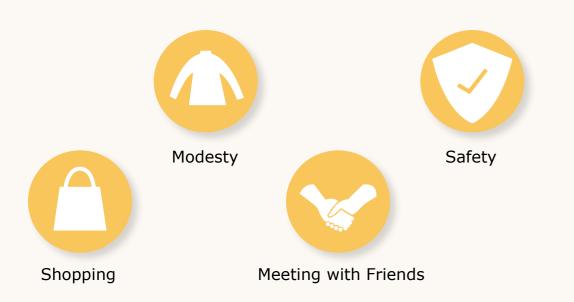
Age: 14

Location: Central Eccles

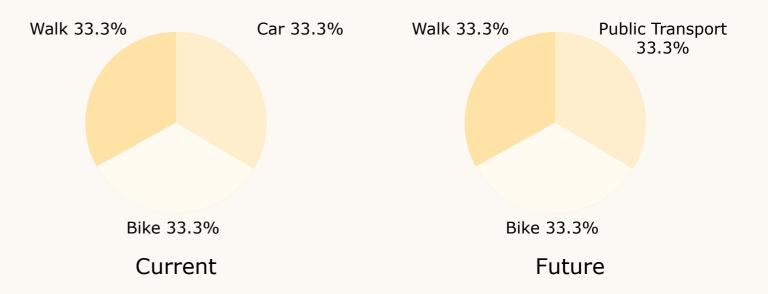
A bit about me:

- I am a shy/ quiet person.
- I do well in school.
- I am not involved in sports at school but, I would like to be.
- I like to eat out.

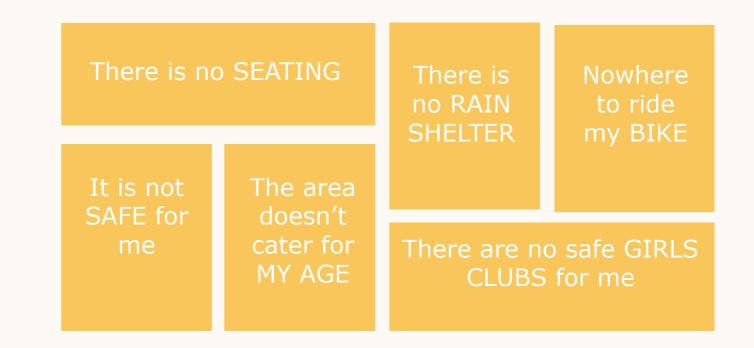
What Matters the Most to Me:



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future

Drinking Free





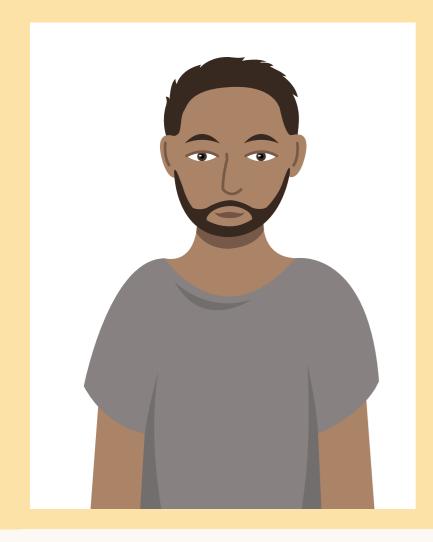






A Girls Club **Buses**

Omar



Age: 43

Location: Central Eccles

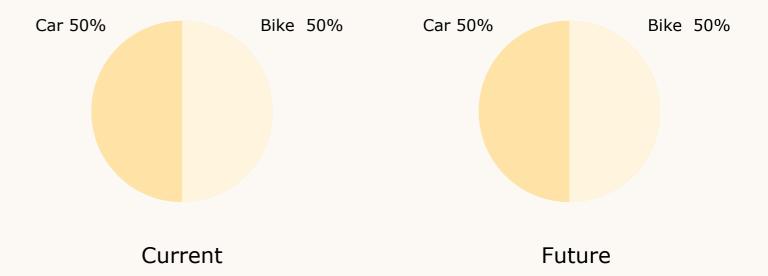
A bit about me:

- I am employed.
- I have children.
- I enjoy social gatherings.
- I have a stable home.
- I drive a car.

What Matters the Most to Me:



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



My Hopes for the Future



Mohammed



Age: 70 (estimated)

Location: Central Eccles

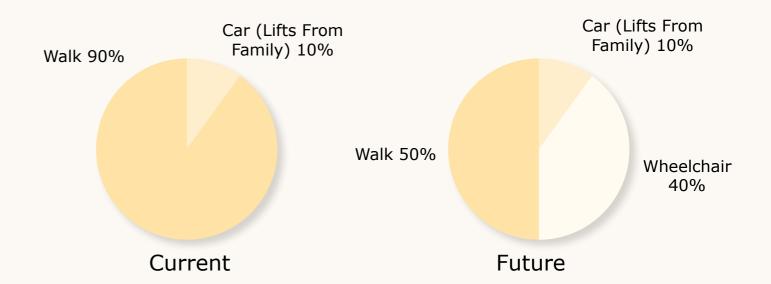
A bit about me:

- From Yemen.
- I visit the Mosque regularly.
- I speak little English.
- I am a retired factory worker.
- I like traditional values.
- I am well respected.
- I am proud.

What Matters Most to Me:



Transport I Use and Would Like to Use



Barriers I Face with the Town Centre



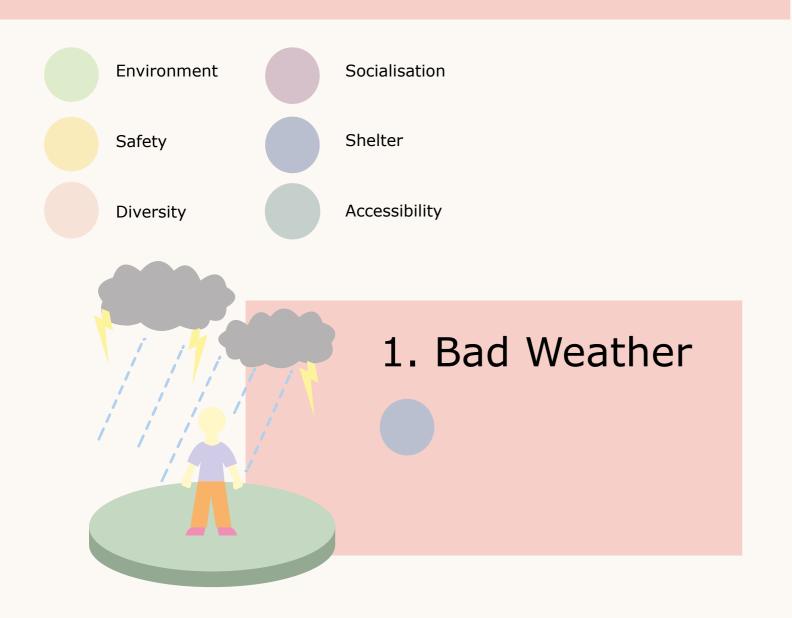
My Hopes for the Future



The Problems

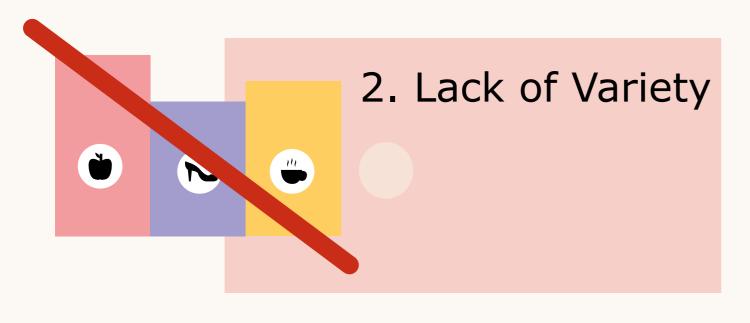
A Summary of Each Group's Barriers/ Frustrations Regarding their Respective Town Centres

The Older Women's Group



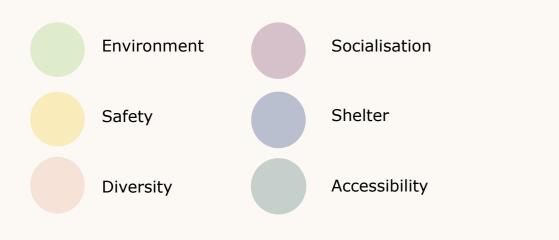








Young People Group





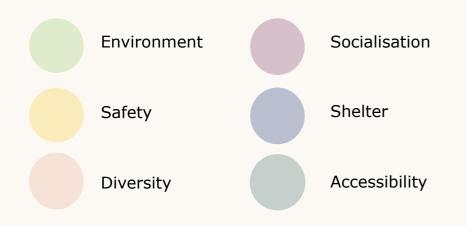






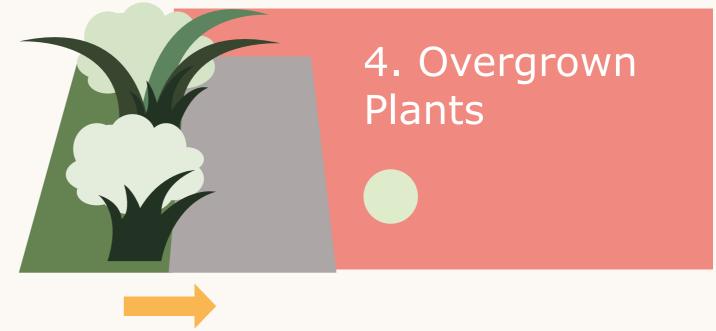


Disabled Adults Group













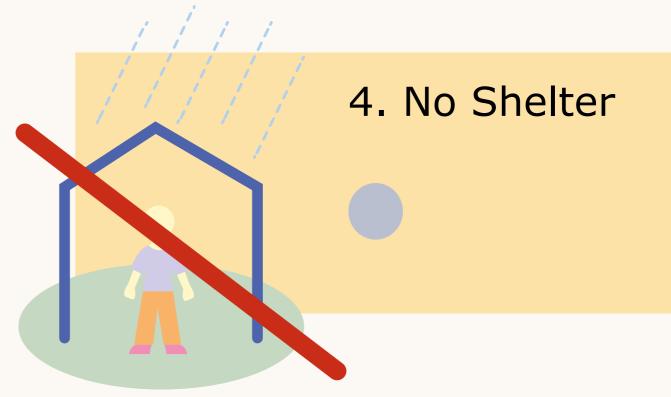
The Yemeni Group





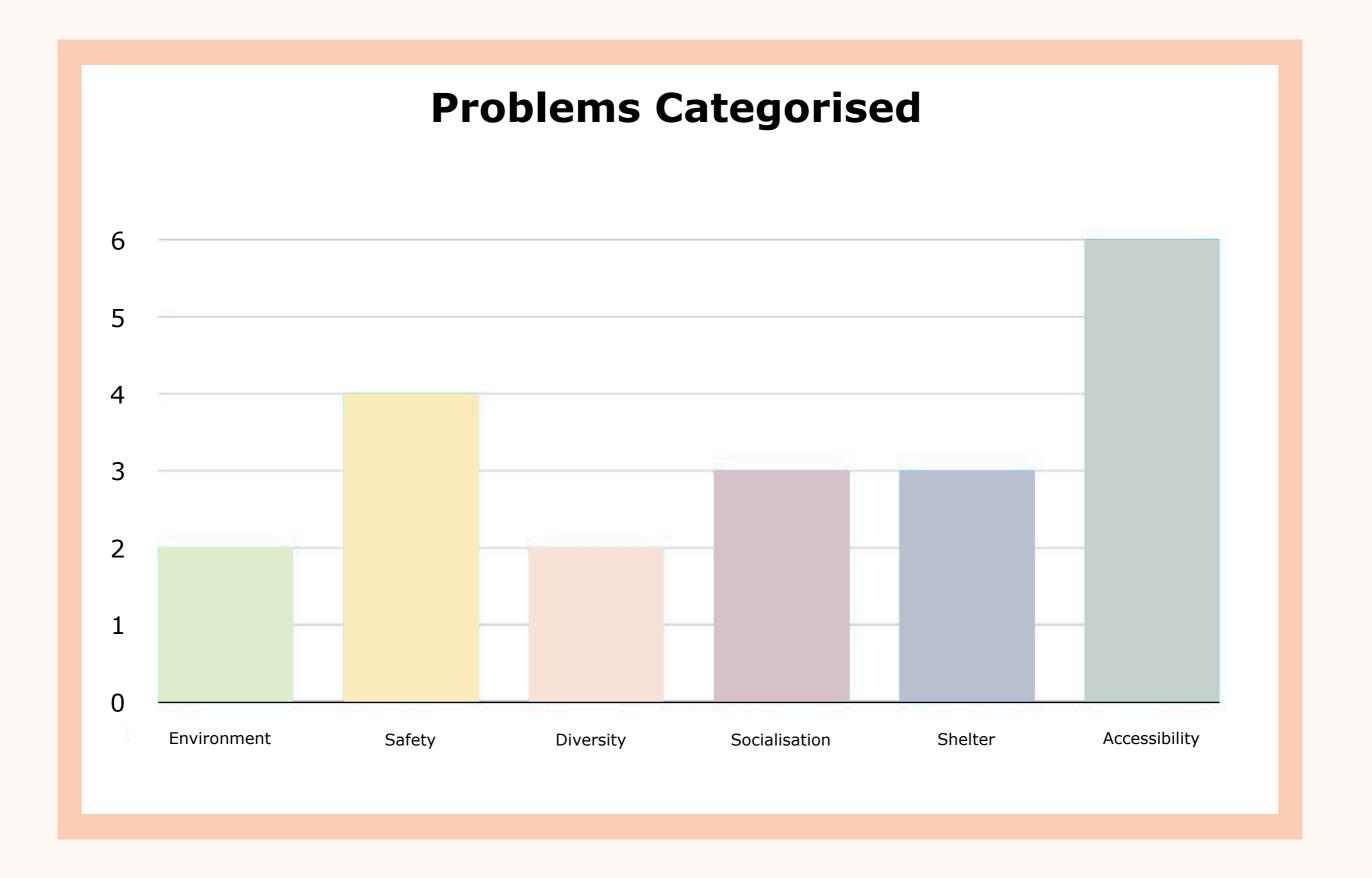








Problem Summary



The Solution

A Series of Themed Strategies
Based on the Groups' Feedback
That Can be Implemented to Make
a More Inclusive Town Centre

The Themes

Green Spaces

Safety

Diversity

Meeting Spaces

Shelter

Accessibility



Green Spaces: Key Points

1. Spacious

We want more spacious green spaces that can accommodate large groups of people for gatherings and events.



3. Multi-use

We want green spaces that offer a diverse range of activities for all that can be flexibly adapted to suit different events and gatherings.



2. Biodiverse

We want green spaces that feature a diverse range of flora and fauna to attract more diverse wildlife to the area, thus making it more sustainable.



4. Maintained

We want our green spaces to be maintained so that everyone can enjoy them for generations to come.



Safety

Belonging



Diversity

Family Friendly

Safety: Key Points

1. Pedestrianised

We want a town centre that places importance on the pedestrian by offering more pedestrian only zones to allow people to walk freely safely.



3. Family Friendly

We want places with a diverse range of family friendly activities all around the town centre to promote a family friendly atmosphere.



2. Diversity

We want more fully inclusive and diverse spaces to be added to the town centre to make people of all backgrounds feel safe to be themselves.



4. Refuge Spaces

We want more refuge spaces within our town centre, away from main walkways or crowded areas, where people can sit to relax and recuperate.



Diversity



Diversity: Key Points

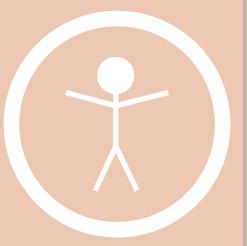
1. Community

We want a community hub with accessible facilities acting as a base for people and a meeting space where people can share skills and get advice.



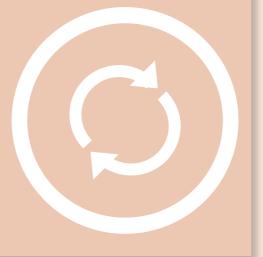
3. Accessibility

We want places that offer a constant diverse range of goods and services from all around the world, catering to different demographics.



2. Multi-use

We want spaces in the town centre to be mixed use offering a variety of activities for all. For example, a cafe that serves as an art exhibition space and an event space.



4. Local

We want a bigger focus on local businesses within our local community to accurately represent us as a community.



Meeting Spaces



Affordable



Safe





Inclusive

Multi-Use

Meeting Spaces: Key Points

1. Affordable

We want realistic meeting spaces that are affordable for all so that everyone can have the opportunity to socialise regardless of background.



3. Multi-Use

We want spaces that can be used to host a variety of activities to maintain the community spirit.



2. Inclusive

We want our meeting spaces to be inclusive for all. This includes making doors automatic and having fully inclusive facilities such as having Changing Places toilets alongside regular toilets.



4. Safe

We want our meeting spaces to be safe for all through multi use, being easily accessible and being inclusive to all.





Shelter: Key Points

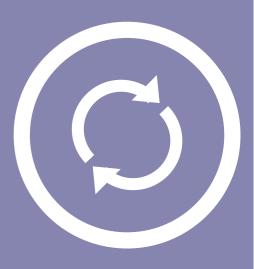
1. Varied

We want a variety of different sheltered areas in the town centre to protect us from all forms of weather.



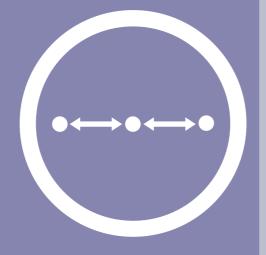
3. Multi-use

We want sheltered areas that can be used year long to host a range of activities for all.



2. Regular

We want shelter that is prominent in the town centre and that is not limited to a particular area.



4. Safe

We want to be safe so that people from all backgrounds can come and feel comfortable in the town centre.



Accessibility



Accessibility: Key Points

1. Seating

We want a variety of seating all throughout to accommodate large groups and individuals such as longer benches, single seating and outdoor tables and chairs.



3. Facilities

We want well maintained, regular facilities that are fully inclusive for all and accessible in multiple languages. This includes offering Changing Places toilets alongside regular toilets.



2. Paving

We want flatter and wider pavements that are well maintained over time and that are not too high.



4. Jobs

We want more spaces within the town centre that can offer a diverse range of local jobs. This includes supporting self-employment within the community by allocating spaces for start ups.



Case Studies

A Series of Town Centres That Showcase the Same Themes

1. Rybnik

Location: Poland

Information:

- It is a former mining industrial town in the south of Poland.
- With the help of EU funded projects it was able to modernize itself after the fall of communism.
- Is frequently used as a filming location.

Qualities in Relation to Themes:

- Pedestrian friendly town centre.
- Mixed use buildings.
- Open town squares that are multi use.
- Shaded seating areas.
- Variety of different seating.
- Features a large park with free activities.
- Is accessible.

Video: https://www.youtube.com/ watch?v=wwoysvBFpcE

Video by: Drone 360

Photo: ARM-RK

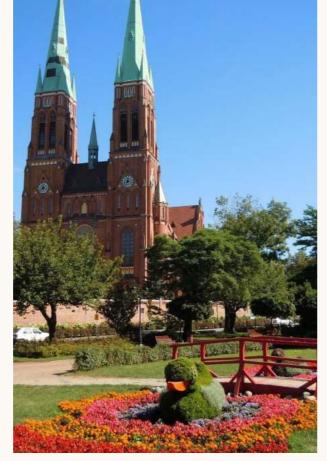


Photo: ARM-RK



Photo: Dominik Gajda





Photo:[source]-https://krainagornejodry.slaskie.travel/news/1020369/gdzie-na-jesienny-spacer



Photo:[source]-https://www.rybnik.eu/en/

2. Pyramid of Tirana

Location: Tirana, Albania

Information:

- Was originally built to be a museum for the communist dictator, Enver Hoxha.
- Was renovated in 2023 by MVRDV, an architectural practice from The Netherlands
- The building now houses cafés, studios, workshops and a non profit organisation.

Qualities in Relation to Themes:

- Pedestrian friendly surroundings.
- Mixed use building.
- Houses local start ups and charities.
- Shaded areas on the ground.
- Variety of different seating.
- Large park surrounding it.
- · Well maintained.

More information: https://www.mvrdv.com/projects/312/the-pyramid-of-tirana

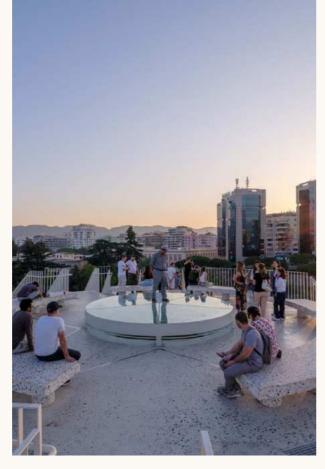


Photo: © Ossip van Duivenbode



Photo: © Ossip van Duivenbode



Photo: © Ossip van Duivenbode



Photo: © Ossip van Duivenbode



Photo: © Ossip van Duivenbode

3. Groningen

Location: The Netherlands

Information:

- Located in the north of The Netherlands, it is the healthiest city in The Netherlands according to De Gezonde Stad Index 2022.
- The main centre of the city was completely destroyed during the battle of Groningen between 13-16th April 1945 where around 270 buildings were destroyed.
- Groningen has ranked 3rd out of 83 towns and cities in a recent European Commission study on quality of life.

Qualities in Relation to Themes:

- Very pedestrian and cycling friendly.
- Flat Terrain.
- It has shaded areas.
- Lots of seating.

Photo: Prinsenhof

- Hosts different activities and events.
- Different mixed use buildings and spaces.

More information: https://www.holland.com/ global/tourism/discover-the-netherlands/visit-thecities/groningen



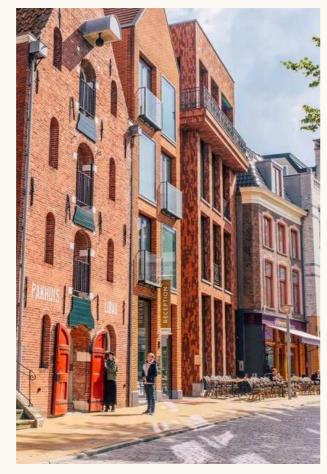


Photo [source]: https://www.visitgroningen. nl/en/locations/city



Photo: © Stella Dekker via Marketing Groningen



Photo: © Stella Dekker via Marketing Groningen



Photo: © Stella Dekker

4. Brooklyn Regeneration

Location: Brooklyn, USA

Information:

- The scheme will span from Columbus park to the Barclay's Centre in downtown Brooklyn and will aim to improve the pedestrian experience.
- It is designed by BIG Architects and WXY Studio.
- The project will see several streets "demapped" for pedestrian use only.

Qualities in Relation to Themes:

- Fully Pedestrianised.
- Lots of different seating.
- Different activities.
- Mostly flat and well maintained.
- Shaded areas.
- Family Friendly spaces.
- Large green spaces.

More information: https://www.dezeen.com/2020/01/07/big-wxy-plan-downtown-brooklyn/



Image: BIG Architects and WXY Studio



Image: BIG Architects and WXY Studio



Image: BIG Architects and WXY Studio



Image:[source]-https://www.dezeen.com/2020/01/07/big-wxy-plan-downtown-brooklyn/



Image:[source]-https://www.dezeen.com/2020/01/07/big-wxy-plan-downtown-brooklyn/

5. Zwolle Second Centre

Location: Zwolle, The Netherlands

Information:

- The area is a former industrial site.
- The main warehouse, Wärtsilä hall, will be renovated to house a museum, shops, start ups and educational facilities.
- It is designed by MVRDV, LOLA Landscape Architects and Orange Architects.

Qualities in Relation to Themes:

- Fully Pedestrianised.
- Lots of different seating.
- Different activities
- Lots of meeting spaces.
- Shaded areas.
- Lots of biodiversity.
- Large green spaces.





Image: MVRDV Architects



Image: MVRDV Architects



Image: MVRDV Architects



Image: MVRDV Architects



Image: MVRDV Architects

6. Green Community Centre

Location: London, UK

Information:

- The building is located in the London borough of Southwark.
- It replaces the site of two 1970s council
- It is a multi use space that consists of a cafe, foyer and a meeting/performance space.
- It hosts different activities and is run by The Nunhead Voice, a charity run by volunteers.
- It has received a BREEAM Excellent rating for its sustainability.

Qualities in Relation to Themes:

- Built for the community.
- Affordable meeting space.
- A mixed use space.
- It contains outside shelter.
- It is a welcoming place for all.

More information: https://www.dezeen. com/2016/02/13/the-green-community-centreaoc-architecture-london-herringbone

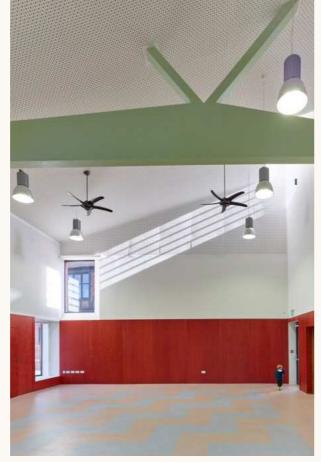


Photo: Tim Soar



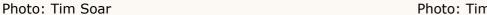




Photo: Tim Soar



Photo: Tim Soar



Photo: Tim Soar

7. Syn Trofi & Bolton Market

Business Models

Location: Rethymno, Crete, Greece

Information:

- Syn Trofi is a "co-operative" restaurant in Crete, co-owned and run by the local youth. There is no manager and everyone is involved in decision making.
- It uses local produce in the area to make their dishes.
- This particular part of Greece has high youth unemployment rates so in 2013 the locals decided to set up these kind of "cooperatives" in the area to help out the local economy and to bring people together.

Qualities in Relation to Themes:

- Co-owned by locals.
- Uses local produce.
- Indoor space.
- It is Flat.
- It is a community meeting space.

More information: https://www.tripadvisor.co.uk/ Restaurant_Review-g189421-d8435936-Reviews-Sin_trofi-Rethymnon_Rethymnon_Prefecture_ Crete.html



Photo: Gilles T



Photo: Roy R Photo: Roy R



Location: Bolton, UK

Information:

- Bolton market is located in Bolton, in the north west of England.
- It has been awarded the NABMA (National Association of British Market Authorities) Market Innovation of the Year 2015 award.
- The market hall dates back to 1855 when it was housed in the historic Bolton Market Hall. The hall now houses a shopping centre.
- The market is open on Tuesdays, Thursdays, Fridays and Saturdays from 9am to 5pm.

Qualities in Relation to Themes:

- Uses local businesses.
- It is an indoor space.
- Has lots of different seating.
- · It is flat and accessible.
- It is an afforable meeting space.

More information: https://www.dezeen. com/2020/01/07/big-wxy-plan-downtownbrooklyn/



Photo [source]: https://www.boltonmarkets.



Photo [source]: https://www.boltonmarkets.



Photo [source]: https://www.boltonmarkets.com/

8. Appletree Court

Location: Salford, UK

Information:

- Appletree court, located in Pendleton, Salford, was a block of flat development that was transformed through the urban oasis project in the 1990s.
- In the 1990s, inspired by the vernacular high rise architecture of Yemen, the residents started a self help project creating vegetable patches, gardens and even a community cafe in the grounds of the apartment block.
- The gardens were catered to the needs of the residents and were run by volunteers which helped maintain community spirit.

Qualities in Relation to Themes:

- Encouraged high community spirit.
- High diversity of plants and wildlife.
- Run by the local community.
- Was used as a meeting space.
- Family friendly, safe space.



Photo: Hunt Emerson

More information: https://www.davidthorpe.info/parkhistory/applecourt.html



Photo: Hunt Emerson



Photo: Hunt Emerson



Photo: Martin Bond

Conclusion

Overall, we want a warm, family-friendly, pedestrianised town centre that brings in a diverse range of well maintained mixed use spaces, both built and green, that are adapted to the UK climate. These spaces will bring in diversity, accessibility and safety to the town centre and will showcase the community spirit and talent.

All of these themed strategies will help to create a warm and inviting atmosphere for all and will help the town centre thrive for generations to come.

