

## Unlimited Potential

Unlimited Potential has a clear mission: to make the world a happier and healthier place to live.

Unlimited Potential is a democratically-controlled social enterprise that specialises in social innovation for happiness and health. We are a community benefit society whose objects are:

- To support people to lead happier and healthier lives.
- To help people who want to develop their skills and abilities to fulfil their potential.
- To be a happy and healthy enterprise that has the best possible impact for people and for a sustainable world.

Established in 2002, Unlimited Potential was the first organisation in northern England to gain the national Social Enterprise Mark and holds the Investors in People standard and the Fair Tax Mark. It is an accredited Living Wage Employer, and holds Disability Confident Leader status and membership of the Greater Manchester Good Employment Charter. It won national Living Wage Champion Awards in 2018, 2019 and 2021.

The Society won the Innovation Award in the Greater Manchester Health and Care Champion Awards 2018. It won Greater Manchester Chamber of Commerce's Innovation Award 2011 and the Innovation Award in the Salford Business Awards 2012 and 2015.

Unlimited Potential has run innovative projects and services for 15 years to address some of the most challenging social and economic issues, drawing on local people's strengths. Our current activities include:

- Co-production for Health and Well-being: local people producing new solutions on key determinants of health and well-being.
- Dadly Does It: developing and promoting positive fatherhood.
- Economies for Healthier Lives: improving health and reducing health inequalities, through communities creating their own wealth.
- Elephants Trail: creating solutions with people with lived experience of severe and multiple disadvantage.
- Shifting Wealth: exploring new economic solutions with local people through community-driven economics.
- Wellbeing Matters: social prescribing, connecting people to local assets.

We were the local partner site for asset-based approaches in the national Realising the Value programme, with Nesta and the Health Foundation.

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Unlimited Potential is a registered society under the Co-operative and Community Benefit Societies Act 2014 (Register number 30669 R at the Financial Conduct Authority).  
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